# YOUTH DIVERSION

Strategic Plan 2016-2020

### **CORE PURPOSE**

## Helping youth overcome challenges



### **MISSION**

# Youth Diversion helps youth overcome challenges by:

- ➤ Providing individualized services to divert youth from risk;
- ➤ Providing both intervention and prevention services; and,

OUR MISSION

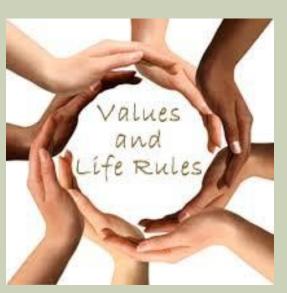
Working collaboratively and in partnership with youth, their families, other agencies and our community.

### **VISION**

- ✓ Everyone in our community knows about Youth Diversion & understands what we do
- ✓ We are part of a community where all youth are supported in making positive choices
- ✓Our community develops the leadership capacity in all youth
- ✓Our community has a youth incarceration rate of zero%

### YOUTH DIVERSION VALUES.....

- People and relationships
- Youth centred approach
- High quality specialized services
- Professionalism & Leadership
- Our staff & volunteers
- A belief in positive change



## STRATEGIC PRIORITIES 2016 - 2020

- Build a recognizable brand & identity
- Present a professional appearance
- Increase staff and volunteer retention
- Increase capacity to meet future needs
- Ensure adequate and sustainable funding & fundraising
- Expand programming to meet client needs
- Build strong governance & management structure to support and guide organization