

# YOUTH DIVERSION

Strategic Plan  
2016-2020

# CORE PURPOSE

***Helping youth overcome challenges***



# MISSION

***Youth Diversion helps youth overcome challenges by:***

- ***Providing individualized services to divert youth from risk;***
- ***Providing both intervention and prevention services; and,***
- ***Working collaboratively and in partnership with youth, their families, other agencies and our community.***



# VISION

- ✓ Everyone in our community knows about Youth Diversion & understands what we do
- ✓ We are part of a community where all youth are supported in making positive choices
- ✓ Our community develops the leadership capacity in all youth
- ✓ Our community has a youth incarceration rate of zero%



# YOUTH DIVERSION VALUES.....

- People and relationships
- Youth centred approach
- High quality specialized services
- Professionalism & Leadership
- Our staff & volunteers
- A belief in positive change



# STRATEGIC PRIORITIES 2016 – 2020

- Build a recognizable brand & identity
- Present a professional appearance
- Increase staff and volunteer retention
- Increase capacity to meet future needs
- Ensure adequate and sustainable funding & fundraising
- Expand programming to meet client needs
- Build strong governance & management structure to support and guide organization

